Alt Order #

08344949

INVOICE



3970 RCA Boulevard **Suite 7007**

Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Invoice # Invoice Date Invoice Month Invoice Period 1514283-1 08/28/16 August 2016 08/01/16 - 08/28/16

Account Executive **Property** Sales Office Sales Region HRP -Washingtd National **WPBF** Mica Hansen

Advertiser Product Estimate Number Bradshaw/R/Sheriff BRADSHAW FOR SHERIFI 3515

Flight Dates

08/23/16 - 08/30/16

Optima Media Attention: Accounts Payable 3 Linwen Way Baltimore, MD 21236

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code Product 1/2 300 347 Agency Ref Advertiser Ref

Order#

1514283

						Spots/			
Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/26/1 Class o		F WPBF News 25 @ ptible with notice	11P11-11:35PM	1	:30	1	\$600.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	End Date MTWTFSS 08/28/161	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: #	Çh <u>Day Ai</u>	r Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 1	WPBF F 08	/26/16 11:11 PM F W	PBF News 25 @ 11PM	11-11:35PM	:3	0 SRB200TV	/FLH		\$600.00 NM
2 08/26/1 Class o		WPBF News 25 @ N ptible with notice	loon 12pm-1230pm	1	:30	1	\$265.00	NM	
Weeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/161		<u>Rate</u> \$265.00				()	
Spots: #	<u>Ch</u> <u>Day Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 1	WPBF F 08	/26/16 12:26 PM WPE	3F News 25 @ Noon	12pm-1230pm	:3	O SRB200TV	/FLH		\$265.00 NM
3 08/26/1 Class o		4:30a-5a ptible with notice	430a-5a	1	:30	1	\$105.00	NM	
Weeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/161	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: #	Ch Day Air	r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 1	WPBF F 08	/26/16 4:40 AM 4:30	a-5a	430a-5a	:3	O SRB200TV	/FLH		\$105.00 NM
4 08/26/1 Class o		WPBF News 25 5-6: ptible with notice	00am5:00-6:00am	1	:30	1	\$175.00	NM	
Weeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/161		<u>Rate</u> \$175.00					
Spots: #	<u>Ch</u> <u>Day Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 '	WPBF F 08	/26/16 4:59 AM WPE	3F News 25 5-6:00am	5:00-6:00am	:3	O SRB200TV	/FLH		\$175.00 NM
5 08/26/1 Class o		F 5pm News ptible with notice	5-6pm	1	:30	1	\$525.00	NM	
Weeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/161	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: #	<u>Ch</u> <u>Day</u> <u>Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 1	WPBF F 08	/26/16 5:15 PM F 5p	m News	5-6pm	:3	O SRB200TV	/FLH		\$525.00 NM
12 08/27/1	6 08/27/16	Sat 6pm News	6-630p	1-	:30	1	\$350.00	NM	

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514283-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	BRADSHAW FOR SHERIFI	3515

www.thewpbfchannel.com

Plad Data - Fad Data - Day 1-11		•	ots/	_	_	
ne Start Date End Date Description Start/End Tin Class of Time - Pre-emptible with notice	10 MTWTFSS	Length We	eek	Rate	Type	
Weeks: Start Date End Date MTWTFSS Spots/Wee	k Rate				.	
08/22/16 08/28/161-	1 \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Typ
1 WPBF Sa 08/27/16 6:13 PM Sat 6pm News	6-630p	:30 SR	B200TVF	FLH		\$350.00 NI
13 08/27/16 08/27/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Wee	1-	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 08/22/16 08/28/161-	<u>k Rate</u> 1 \$225.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ac	<u>1-ID</u>			Rate Typ
1 WPBF Sa 08/27/16 6:07 AM Sat 6-7am News	Sat 6-7am	:30 SR	B200TVF	LH		\$225.00 NI
14 08/27/16 08/27/16 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 08/22/16 08/28/161-	<u>k Rate</u> 1 \$265.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ac	i-ID			Rate Typ
1 WPBF Sa 08/27/16 8:26 AM Sat 8-9am News	Sat 8-9am	:30 SR	B200TVF	LH		\$265.00 NI
15 08/28/16 08/28/16 Sun 6pm News 6-630p Class of Time - Pre-emptible with notice	1	:30	1	\$425.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	k <u>Rate</u> 1 \$425.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad	I-ID			Rate Typ
1 WPBF Su 08/28/16 6:26 PM Sun 6pm News	6-630p	:30 SR	B200TVF	LH		\$425.00 NI
16 08/28/16 08/28/16 GMA Sunday 7-8am Sun 7-8am Class of Time - Pre-emptible with notice	1	:30	1	\$400.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS Spots/Wee	k <u>Rate</u> 1 \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad				Rate Typ
1 WPBF Su 08/28/16 7:00 AM GMA Sunday 7-8am	Sun 7-8am	:30 SR	B200TVF	LH		\$400.00 N
17 08/28/16 08/28/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice	1	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 08/22/16 08/28/161	<u>k Rate</u> 1 \$265.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad	i-ID			Rate Typ
1 WPBF Su 08/28/16 8:59 AM Sun 8-9am News	Sun 8-9am	:30 SR	B200TVF	LH		\$265.00 N
18 08/25/16 08/25/16 WPBF News 25 @ Noon 12pm-1230pr Class of Time - Pre-emptible with notice	n1	:30	1	\$265.00	NM	(a)
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS MTWTFSS Spots/Wee Spots/Wee	<u>k Rate</u> 1 \$265.00			-		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad				Rate Typ
1 WPBF Th 08/25/16 12:08 PM WPBF News 25 @ Noc	on 12pm-1230pm	:30 SR	B200TVF	LH		\$265.00 N
19 08/25/16 08/25/16 4:30a-5a 430a-5a Class of Time - Pre-emptible with notice	1	:30	1	\$105.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>k Rate</u> 1 \$105.00					
00/22/10 00/20/10 1						D-4- T
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u> Ad	<u>I-ID</u>			<u>Rate</u> <u>Typ</u>
	Start/End Time 430a-5a		I <u>-ID</u> B200TVF	LH		\$105.00 N

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WEBE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514283-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	BRADSHAW FOR SHERIFI	3515

		Spots	s/		
ne Start Date End Date Description Start/End Time	MTWTFSS	Length - Week	Rate	Туре	
Class of Time - Pre-emptible with notice					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/22/16 08/28/161 1	<u>Rate</u> \$175.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID)		Rate Typ
1 WPBF Th 08/25/16 4:58 AM WPBF News 25 5-6:00am	5:00-6:00am	:30 SRB2	00TVFLH		\$175.00 NI
21 08/25/16 08/25/16 Th 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1 \$525.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 1 1	Rate \$525.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Th 08/25/16 5:45 PM Th 5pm News	5-6pm	:30 SRB2	<u> </u>		\$525.00 NI
22 08/25/16 08/25/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30	1 \$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 1 1	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Th 08/25/16 6:29 PM WPBF News 25 @ 6:00P	M 6-6:30PM	:30 SRB2	00TVFLH		\$600.00 N
23 08/23/16 08/23/16 Tu WPBF News 25 @ 11I11-11:35PM Class of Time - Pre-emptible with notice	-1	:30	1 \$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 -1 1	Rate				
08/22/16 08/28/16 -1 1 Spots: # Ch Day Air Date Air Time Description	\$600.00 Start/End Time	Length Ad-ID)		Rate Typ
1 WPBF Tu 08/23/16 11:29 PM Tu WPBF News 25 @ 11		:30 SRB20			\$600.00 N
24 08/23/16 08/23/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	-1	:30	1 \$265.00	NM	15 51
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$265.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	2		Rate Typ
1 WPBF Tu 08/23/16 12:27 PM WPBF News 25 @ Noon	12pm-1230pm	:30 SRB20	00TVFLH		\$265.00 N
25 08/23/16 08/30/16 4:30a-5a 430a-5a Class of Time - Pre-emptible with notice	-1	:30	1 \$105.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$105.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	<u>)</u>		Rate Type
1 WPBF Tu 08/23/16 4:44 AM 4:30a-5a	430a-5a	:30 SRB20	00TVFLH		\$105.00 N
26 08/23/16 08/30/16 WPBF News 25 5-6:00am5:00-6:00am Class of Time - Pre-emptible with notice	-1	:30	1 \$175.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate	:30	1 \$175.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week		:30 Length Ad-IE	***************************************	NM	Rate Typ
Class of Time - Pre-emptible with notice Weeks: Start Date 08/22/16 End Date Date 08/28/16 MTWTFSS - 1 Spots/Week - 1	Rate \$175.00 Start/End Time		2	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date 08/22/16 End Date MTWTFSS Spots/Week 08/22/16 Spots/Week 08/28/16 -1 1 Spots: # Ch Day Air Date Air Time Description Description	Rate \$175.00 Start/End Time	Length Ad-IE	2	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 -1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 08/23/16 5:09 AM WPBF News 25 5-6:00 am 27 08/23/16 08/23/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate \$175.00 Start/End Time 5:00-6:00am -1	Length Ad-IE	<u>0</u> 00⊤√FLH		<u>Rate</u> <u>Typ</u> \$175.00 NI
Class of Time - Pre-emptible with notice Weeks: Start Date	Rate \$175.00 Start/End Time 5:00-6:00am -1 Rate \$525.00	Length Ad-IE	<u>0</u> 00TVFLH 1 \$525.00		\$175.00 NI
Class of Time - Pre-emptible with notice Weeks: Start Date	Rate \$175.00 Start/End Time 5:00-6:00am -1	<u>Length Ad-IE</u> :30 SRB20 :30	2 00TVFLH 1 \$525.00		

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514283-1	08/28/16	August 2016	08/01/16 - 08/28/16

	Advertiser	Product	Estimate Number
i	Bradshaw/R/Sheriff	BRADSHAW FOR SHERIFI	3515

www.thewpbfchannel.com

ne Start Date End Date Description Start/End Time	MTWTFSS	Length \	Veek	Rate	Type	
Class of Time - Pre-emptible with notice						
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 -1 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 6:26 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB200TV	/FLH		\$600.00 N
29 08/24/16 08/24/16 W WPBF News 25 @ 11F11-11:35PM Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 1 1	<u>Rate</u> \$600.00					····
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length A	Ad-ID			Rate Typ
1 WPBF W 08/24/16 11:30 PM W WPBF News 25 @ 11PM	11-11:35PM	:30	SRB200TV	/FLH		\$600.00 N
30 08/24/16 08/24/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30	1	\$265.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS 05/00/00 Spots/Week 01/00	<u>Rate</u> \$265.00	-				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate Typ
1 WPBF W 08/24/16 12:10 PM WPBF News 25 @ Noon	12pm-1230pm	:30	RB200TV	/FLH		\$265.00 N
31 08/24/16 08/24/16 4:30a-5a 430a-5a Class of Time - Pre-emptible with notice	1	:30	1	\$105.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS 05/00/00 Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate Typ
1 WPBF W 08/24/16 4:44 AM 4:30a-5a	430a-5a	:30	RB200TV	/FLH		\$105.00 N
32 08/24/16 08/24/16 WPBF News 25 5-6:00am5:00-6:00am Class of Time - Pre-emptible with notice	1	:30	1	\$175.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS 07/20/20 Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 WPBF W 08/24/16 5:44 AM WPBF News 25 5-6:00am	5:00-6:00am	:30	RB200TV	/FLH		\$175.00 N
33 08/24/16 08/24/16 W 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 1 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length /				Rate Typ
1 WPBF W 08/24/16 5:15 PM W 5pm News	5-6pm	:30 :	RB200TV	/FLH		\$525.00 N
	1	:30	1	\$600.00	NM	
34 08/24/16 08/24/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice						
	<u>Rate</u> \$600.00					
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/161 1 Spots: # Ch Day Air Date Air Time Description		Length /	<u>\d-ID</u>			Rate Typ
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/161 1	\$600.00 Start/End Time		<u>\d-ID</u> srb200⊤v	/FLH		<u>Rate Tyr</u> \$600.00 N

Payment Terms 30 Days

Gross Total

\$9,810.00

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WPBF
PO Box 26885

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 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1514283-1
 08/28/16
 August 2016
 08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	BRADSHAW FOR SHERIFI	3515

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Agency Commission

\$1,471.50

Net Amount Due

\$8,338.50